

**SOCIALIZATION AND SOCIAL IDENTITY: A COMPARATIVE REVIEW OF THE BLACK STUDENTS' EXPERIENCE AT HBCUS AND PWIS**

Jordan Moody, Howard University, School of Business, Washington, DC, U.S.A.  
Michael N. Ogbolu, Howard University, School of Business, Washington, DC, U.S.A.

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**ABSTRACT**

The primary mechanism through which the organizational structure and culture are inculcated on members of an organization is socialization. Educational and socialization experiences are quite different between African American students who attend predominately white institutions (PWIs) and their Caucasian counterparts. The implementation of desegregation seemed to predict that black students would be successful at PWIs and graduate from those institutions at an equal or greater rate than they did at HBCUs. However, this has not been the case, for instance, according to research, although the enrollment of African Americans at majority white schools increased, students who attended black universities graduated at a much higher rate than black students at PWIs. The causes, immediate or remote can be attributed to the extent of socialization and the social identity of black students in PWIs and HBCUs.

Keywords: *Social Identity, Socialization, HBCUs, PWIs, Performance*