

**CORE COMPETENCIES AND JOB INVOLVEMENT ON JOB PERFORMANCE OF ACCOUNTANTS IN
THAI LISTED COMPANIES**

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ABSTRACT

Core competencies are a set of success factors which include the key behaviors required for excellent performance in a particular role, and can be used to identify the required competencies which accountants need in order to improve performance in their current job or to prepare for other jobs. However, job involvement represents the healthy and positive engagement of accountants based on specific job responsibilities with a desire to participate actively in his or her work to increase performance. This study conceptualizes the relationship between core competencies and job involvement on job performance of accountants in Thai listed companies. Core competencies and job involvement are chosen as independent variables. Core competencies consist of achievement motivation, service mind, self-development, integrity and teamwork. Job involvement is an additional variable of the concept of this relationship. Theoretical and managerial contributions of the research are provided.

Keywords: *Core Competencies, Job Involvement, Job Performance*