

**THE KNOWLEDGE MANAGEMENT AND ITS RELATIONSHIP WITH THE WOODEN MANUFACTURERS COMPANIES INNOVATION AT APASEO "EL ALTO", GUANAJUATO, MÉXICO.**

Salvador Ledesma Martha, Universidad Autónoma de Querétaro, México  
León Martín Cabello Cervantes, Universidad Autónoma de Querétaro, México

[dx.doi.org/10.18374/JIMS-19-1.3](https://doi.org/10.18374/JIMS-19-1.3)

**ABSTRACT**

The knowledge management and the innovation are relevant factors for what wooden furniture manufacturers companies, remain in the market, this implies to transmit and systematize knowledge and ideas for product development with innovative designs and making competitive advantages.

Keywords: *Furniture companies, Innovation and Knowledge management.*