

**RELATING POSTPONEMENT; FLEXIBILITY TO STRATEGY**

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**ABSTRACT**

Postponement strategy implies the delay in the decision making process which plays a vital role in supply chain management. Traditionally, it has been established that the postponement strategy and flexibility are directly related with each other. However in the literature, it is argued that postponement increases as well as decreases flexibility. In this paper we hope to identify cases where flexibility goes up or goes down with postponement.

Keywords: *Supply chain strategy type, Postponement, Flexibility, Decoupling point.*