

ENTREPRENEURSHIP IN GUATEMALA

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ABSTRACT

Entrepreneurship provides the opportunity for individuals to better their lives by creating a business enterprise. The benefits offered by entrepreneurial development directly address the weaknesses found in developing countries. By their very nature, developing countries contain lower standards of living, limited industrial bases, and job shortages. However, the success of a country's entrepreneurship pipeline is related to a collection of factors offered by each particular country. This paper offers an overview and entrepreneurial case study on the developing country of Guatemala.

Keywords: *Entrepreneurship, Guatemala, Small Business, Free Enterprise*