THE DETERMINANTS OF CEO COMPENSATION IN THE MANUFACTURING INDUSTRY: THE CONTEXT OF FINANCIAL CRISIS

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ABSTRACT

This study examines the effect of financial crisis on CEO pay in the manufacturing sector. Using a sample of Fortune 500 manufacturing firms, this research also identifies the determinants of CEO pay pre and post-crisis. The empirical findings suggest that CEOs in the manufacturing firms received higher pay even after the occurrence of financial crisis. The results also identified that firm performance, CEO duality, and firm size as major factors that determine CEO pay.

Keywords: Financial Crisis, CEO Compensation, Firm performance, Manufacturing