SKILLS NEEDED FOR A GLOBAL ECONOMY: CHALLENGES AND OPPORTUNITIES FOR REBUILDING BUSINESS CURRICULUM

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ABSTRACT

Future trends, distortions, and threats in the hyper-connected global economy offer new opportunities and challenges for business schools to build the 21st century business curriculum to equip their graduates with professional skills (both hard and soft) that are required to be successful. Examples from a number of business schools that have come up with leading edge innovations were furnished along with key imperatives, challenges and opportunities for business schools.

Keywords: Global economy, Business curriculum, Hard and soft skills