

**THE ROLE OF NATIONAL CULTURE IN THE TRANSNATIONAL ENTREPRENEURSHIP PROCESS**

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**ABSTRACT**

Transnational entrepreneurship (TE) is a multi-dimensional process that involves immigrant entrepreneurs who discover and act on business opportunities that cross national borders. Although researchers emphasize that transnational entrepreneurship is socially and culturally embedded, research to date has not examined the role of national culture in the TE process. We propose that power distance and collectivism dimensions of national culture affect the TE process through networks.

Keywords: *culture, entrepreneurship, power distance, collectivism dimensions*