

SUCCESS FACTORS OF A TECHNOLOGICAL ENTREPRENEURSHIP PROJECT: A SYSTEMATIC REVIEW

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ABSTRACT

This article has several objectives. First, this research wishes to state the existing knowledge about the technological entrepreneurship project concept. Secondly, the success indicators of this type of project and their factors determining this success have been identified. A systematic review of the literature has identified 33 articles on this subject. The research of the articles was carried out via the databases in management sciences EBSCO and Proquest. Although there are several definitions of the technological entrepreneurship concept, no clear definition of the technological entrepreneurship project concept was found. Following the identification of the indicators measuring the success of a technological entrepreneurship project, this research identified eight success factors: importance of a market analysis, considering the user's needs, communication with the user, project technical feasibility, culture and managerial skills, learning process associated with the technological entrepreneurship project, financial analysis, and access to financial capital. The issue of technological entrepreneurship projects is little discussed in the literature, hence the importance of advancing knowledge on this subject. This systematic review of the literature will advance knowledge on the success factors of technological entrepreneurship projects.

Keywords: *Project - Technological - Entrepreneurship - Success factors - Systematic review.*