

FACTORS INFLUENCING THE SMEs IN AGRIBUSINESS IN THAILAND

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ABSTRACT

Thailand is the agricultural base of production even it used to name as the Newly Industrializing country (NIC) in 1990s. However, it faced the financial crisis in 1997, its growth economy had dropped but recovered fully from that crisis with its first fiscal surplus in 2003. The factors that contributed to the surplus included strong background in agricultural industry. The research is to determine the influencing factors for SMEs in agribusiness in Thailand. There are five hypotheses were conducted. The questionnaire survey conducted in the North-East of Thailand during April and May 2013. The response rate is 26.84% . There are 24 variables of which divided into 5 factors as government, business, technical, social, and global factors. The results show all hypotheses are supported at the 1% level of significance. Based on research finding, recommendations were made to the relevant Thai government policy makers for the formulation of encouraging climate to increase the SMEs in agribusiness performance in Thailand.

Keywords: *Government, Business, Technical, Social, and Global Factors*