

**STRATEGIC ORGANIZATIONAL LEARNING AND BUSINESS GROWTH: AN EMPIRICAL STUDY OF
EXPORTING GEMS AND JEWELRY BUSINESSES IN THAILAND**

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ABSTRACT

This research examines the influence of strategic organizational learning, operational effectiveness, firm competitiveness, business growth, transformational leadership, network operations, information technology competency, and environmental dynamism. Here, 192 exporting gems and jewelry businesses in Thailand were chosen as a sample of the study. The results indicate that strategic organizational learning is positively significant with operational effectiveness and firm competitiveness. In addition, operational effectiveness and firm competitiveness are positively significant with business growth as well. Likewise, the association among transformational leadership, network operations, information technology competency and strategic organizational learning are positively significant. Interestingly, environmental dynamism is negatively significant with strategic organizational learning. Additionally, the potential discussion with the results is implemented in the study. Theoretical and managerial contributions are described. Conclusion, suggestions, and directions of the future are presented.

Keywords: *Strategic Organizational Learning, Operational Effectiveness, Firm Competitiveness, Business Growth, Transformational Leadership, Network Operations, Information Technology Competency, Environmental Dynamism.*