

**BUSINESS PRACTITIONER ORIENTED EDUCATIONAL OUTCOMES**

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**ABSTRACT**

The significance of this study offers a bridge between business college instructional methods and organizational personnel requirements. These resource requirements, and related fiscal efficiency goals, necessitate cost-effective personnel actions. Research suggests that organizations use processes that provide for the identification of high-value job candidates, who will enhance an organization's workforce, while eliminating candidates that could harm an organization's synergy-related benefits. This focus is oriented from a practitioner perspective and addresses the need to forecast a job candidate's ability to perform in a particular organization's real world environment. Therefore, business colleges are challenged with the goal of properly developing their students into valuable job candidates. A growing number of business colleges are utilizing experiential learning methodology, an effective educational approach that facilitates the mission of successful learner preparation.

Keywords: *Instructional Methods, experiential learning methodology, Business Education & Sustainability*