TRANSFORMATIONS LEADERSHIPS, POLICY OF GOVERNMENT, SOCIAL RESPONSIBILITY AWARENESS AND COMMUNITY PERFORMANCE: EVIDENCE FROM COMMUNITY OF MUNICIPALITY BURIRAM, THAILAND

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ABSTRACT

Transformations leadership is the important factor on organization performance. The purpose of this study is to explore the role of transformations leadership, policy of government, social responsibility awareness, and community success. Here, 437 people of community of Municipality Buriram in Thailand were chosen as the sample of the study. The results suggest that there are a broad understanding amongst the transformations leadership and policy of government have a significant positively association with community performance for direct and indirect. Moreover, social responsibility awareness has a significant positive effect to community performance. The results are useful for the leaders of community to applied the management. Suggestions is also provided for future research

Keywords: Transformations leadership; Policy of Government; Social Responsibility Awareness; Community Performance