

EDUCATIONAL SUPPLY CHAIN (ESC): ICT DRIVEN PARADIGM SHIFT IN EDUCATION

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ABSTRACT

Massive implementation of ICT based tools into educational process will eventually force educational system to undergo a major paradigm shift. This will be caused by its losing monopoly position at the market of knowledge distribution and learning. This paper proposes a conceptual solution called the Educational Supply Chain, which may allow change resisting educational institutions to embrace e-learning, enhance their offerings and a global reach while preserving many of its traditional values.

Keywords: *Information and Communication Technology (ICT), e-learning, education, supply chain management, Educational Supply Chain (ESC)*