

RELATING ERP CONFIGURATION MODELS TO BUSINESS STRATEGY OF FIRM

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ABSTRACT

Two competing methods of ERP configuration are reported in the literature. : OOM (Object Oriented Methodology) and DEM (Dynamic Enterprise modeling). OOM is comparatively cheap, simple and fast, whereas DEM allows for handling uncertainty in businesses. We argue that choice of ERP Configuration varies with the organizational strategy types. For defenders type of organizations OOM method for configuring ERP will be most suitable and for prospectors and analyzers (that have higher business uncertainty) DEM method for ERP configuration will be most suitable.

Keywords: *ERP, ERP Configuration models, Business Strategies*