ABSTRACTS

1. **AN EXCEL VBA APPROACH TO THE TRUTH FUNCTIONAL FORM**

Jerry Chin, Missouri State University
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**ABSTRACT:**

This paper revisits a previous topic that demonstrates a solution of a problem not often seen by business students. In first order logic, the truth-functional form algorithm is introduced. Consequently, the one implementation of the algorithm can be approached as a string search problem and can be constructed in Office Excel via VBA code.

**Key Words:** VBA Programming, String Search Application, First Order Logic, Truth-Functional Algorithm

2. **ECONOMICS OF GOLD IN INDIA**

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**ABSTRACT**

“Gold is going up because people are buying it, and people are buying it because it’s going up”. “If for one year there are no gold imports, it will change the current account deficit story of the country. Indians think they are buying gold in rupees. Actually they are buying gold in dollars.” These words by the Finance Minister P. Chidambaram sum up the problems created by gold imports in India.

**Keywords:** India, Gold, Imports, Currency, Current Account Deficit (CAD), Consumption, Investment, Dollars, Markets, Economy, GDP Rate, Growth

3. **INCLUSIVE GROWTH: CONCEPT AND EXPERIENCE – INDIAN CASE**

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**ABSTRACT**

Classical and neo-classical growth models had concern for Wealth of Nations but not for sustainable human development oriented economic growth. The United Nations Conference on the Human Environment Stockholm, 1972 and Rio Earth Summit, 1992 shifted the economic development paradigm. Inclusive Growth model evolved which was the outcome of rethinking about economic growth with human face. Inclusive growth is defined as growth that is sustained over several years, is broad-based across economic sectors, and creates productive employment opportunities for the population. Thus inclusive growth refers both to the pace and pattern of growth which take care of sustainable human development. Since the 11th Five Year Plan India has adopted the Inclusive Growth approach. This approach has definitely accelerated the pace of economic
growth but the pattern of growth will not enable India to realize the MDGs by 2015. Global slow down as well as poor governance of the Indian government: lopsided priorities and macroeconomic indiscipline have made its task more difficult to accelerate pace of economic growth and adopt appropriate inclusive growth pattern. Indian experience of inclusive growth model suggests: Effective planning and programming of Inclusive Growth model not only requires know how to adopt a case specific appropriate strategies and economic policies but also the will to realize inclusive plan objectives without fail.

**Keywords:** Sustainable Human Development, Growth Models, Inclusive Growth, Absolute and Relative Poverty and Growth with or without Development and the Millennium Development Goals.

4. WATER SECURITY: ISSUES AND OPTIONS

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**ABSTRACT**

Water Security is basic to human security, fundamental to Green Economy and a key to sustainable human development. Natural, demographic and economic pressures on finite water resource are continuously bracing water economy, more seriously in developing countries, for a turbulent future. The task of fostering water security is not easy for there are no universally accepted definitions of concepts like water scarcity and water security. Moreover, as water is a basic human need as well as a critical resource; its valuation/pricing problem complicates the water resources management issue to a greater extent. The soft path of water resource management relies more on enhancing water productivity, wholehearted participation of stakeholders and adopting an appropriate technology.

**Keywords:** Water Scarcity, Water Security, Economic Valuation of Water, Hard and Soft Path and Appropriate Technology.

5. PREPARING MINORITY GRADUATE STUDENTS FOR CPA EXAMINATIONS: INTEGRATED CURRICULUM APPROACH

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Kun Wang – Texas Southern University, Texas, USA

**ABSTRACT**

Preparing students to get CPA designation would be one of the most important goals of graduate accounting programs around the nation. Colleges and universities nationwide strive to achieve this objective and employ various strategies. In this paper, we present a comprehensive approach that combines the integrated curriculum, motivational incentives, and support system. We believe this approach will help institutions in providing some guidelines to increase the CPA pass rate with a relatively low level of commitment with regard to resources. An empirical analysis after adoption of the proposal will also add value to the accounting education literature.

**Keywords:** student, CPA, curriculum
6. MINT COUNTRIES: HOW “SWEET” IS THEIR FUTURE?
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ABSTRACT

Mexico, Indonesia, Nigeria and Turkey (MINTs) are proclaimed to join the G7 by 2050. Since innovation is strongly associated with competitiveness and high rates of economic growth, we use selected Global Innovation Index (GII) variables to examine the current status and the growth potential of MINTs. R&D appears to be the most significant hurdle for MINTs and is capable of explaining the GII for MINTs at \( R^2 = .96 \) by itself. Neither Political Stability nor Rule of Law is encouraging for MINTs. However, University/R&D Collaboration, Intensity of Local Collaboration and Infrastructure, provide MINTs some opportunity in closing the gap with G7.

Keywords: Global Innovation Index, Political Stability, R&D, Rule of Law, Infrastructure.

7. THE SOCIOECONOMIC IMPACT OF MILITARY SPOUSAL UNEMPLOYMENT
Kristle Cline, Sam Houston State University
Balasundram Maniam, Sam Houston State University
Hadley Leavell, Sam Houston State University

ABSTRACT

Unemployment for military spouses has long been a concern in the United States. Spouses are unable to secure occupational stability because of the unique family stresses of multiple deployments and relocations. Deployments make it difficult for spouses to care for their home and family while pursuing careers or education. Military spouses suffer skill depreciation and the negative consequences are exacerbated by each move. Building a retirement plan without employment becomes increasingly distant with each career interruption. The spouse’s dissatisfaction reduces military retention which negatively impacts military readiness. This study details the socioeconomic factors that military spouses face and resolutions to help alleviate these adverse effects.

Keywords: military spouse, unemployment, skill depreciation, retirement, military retention

8. EXTERNAL VS. INTERNAL NATION BRAND DEVELOPMENT AND LEVERAGING REGIONALIZATION: THE CASE FOR A DEVELOPING COUNTRY
Omar J. Khan, Morgan State University

ABSTRACT

This paper presents a basic, propositional understanding of nation branding in developing countries, using the concepts of external and internal brand associations. It is proposed that the success of nation branding
strategies depends upon these associations. Further, the paper proposed leveraging regional associations in order to more effectively manage nation branding strategy in a developing country.

Keywords: Nation brand, development, leveraging regionalization

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9. THE ROLE OF PERSONALITY FACTORS IN THE SECOND LANGUAGE LEARNING

Hitendra H Vyas, S. V. Arts College, Ahmedabad, Gujarat, India

ABSTRACT:

This paper focuses on the relationship between various personality factors and second language learning. General psychology has explored personality “in terms of a number of personal traits, which in aggregate are said to constitute the personality of an individual” (Ellis 1986). However, SLA researchers have preferred to develop their own battery of personality traits. Various personality traits have been thought of as facilitating or inhibiting SLA (Larsen-Freeman 1991).

Keywords: Second Language Acquisition, Individual Preferences, Personality Characteristics, Motivation